

21st Century Vision

Your Regional Blueprint:

Helping Your Region Create Its Future

February 8, 2007

Baxter County Fairgrounds

Facilitated by:

Mark Peterson

Maureen Rose

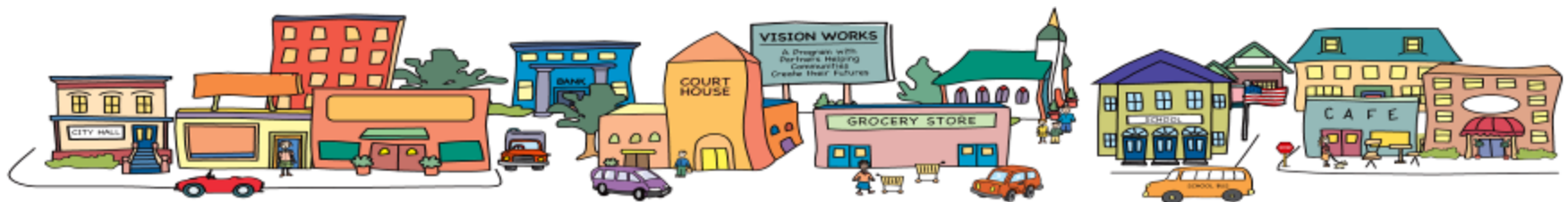
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And Now The Fun Begins!





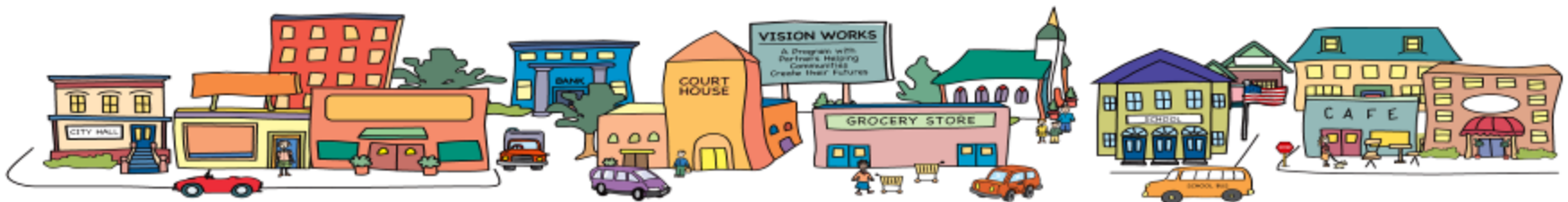
Breakthrough Solutions

- Breakthrough solutions
 - act as catalysts to leverage other resources,
 - inspire awe, and
 - often change the rules.



In a minute, you will report to your Study Action Team

(The number of your team is on
your name badge)



Strategy Map

Study Action Team:
(includes key stakeholders for this issue)

**3. Key Indicator
Targets for
5 Years:**

**2. Vision of
Desired Future:**

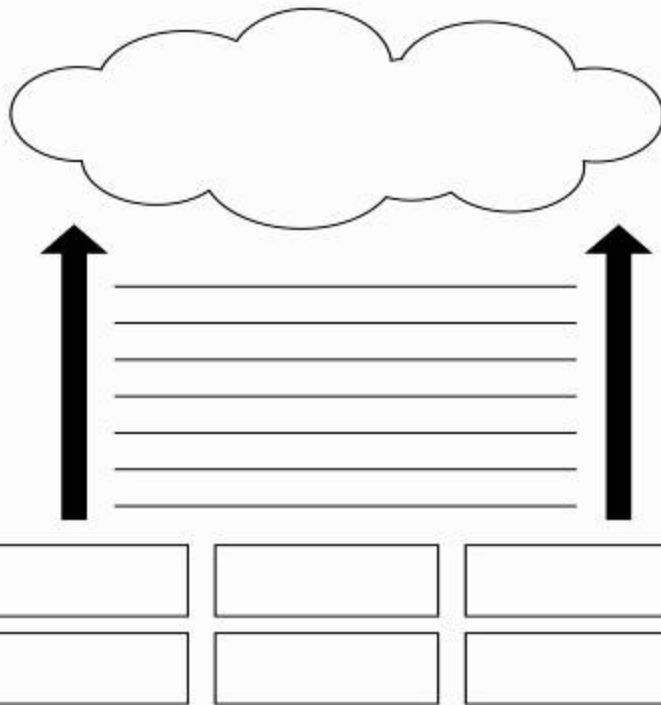
**5. Key Strategies to
Realize this Vision:**
(Driving forces that would
make this vision a reality)

**4. Strategic Assets
from In and Out of
our Community:**

1. Situation Description (Where we are now):

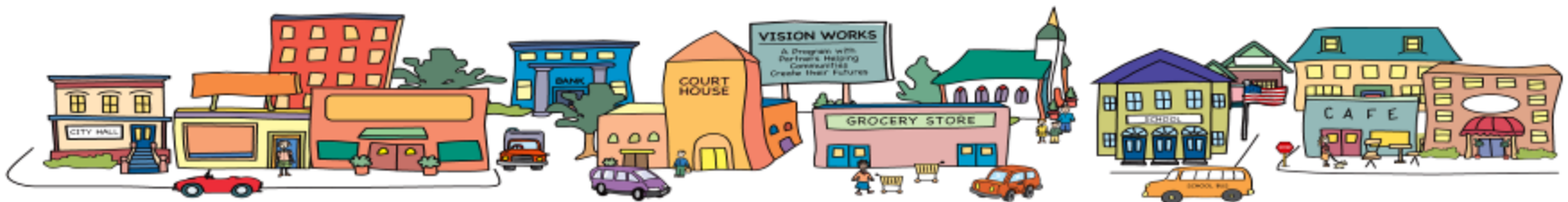
Local Trends - Key Indicators

Major Forces & Trends



All Teams Will be Tracking Through the Strategy Map Simultaneously

- Your team will be given instructions, and a time limit to complete that portion of the strategy map.
- The facilitators will guide you through the process.
- The resource people will share expertise and help make you aware of resources and options.



Step 1: What is The Current Situation?

- What are local (regional) trends?
- What is the status for your issue in the region?
- What major forces and trends are acting on this issue in the region?
- Does the issue vary in importance or other ways throughout the region?
- Why is it important to plan for this issue?



We see your grandfather's dream realized.

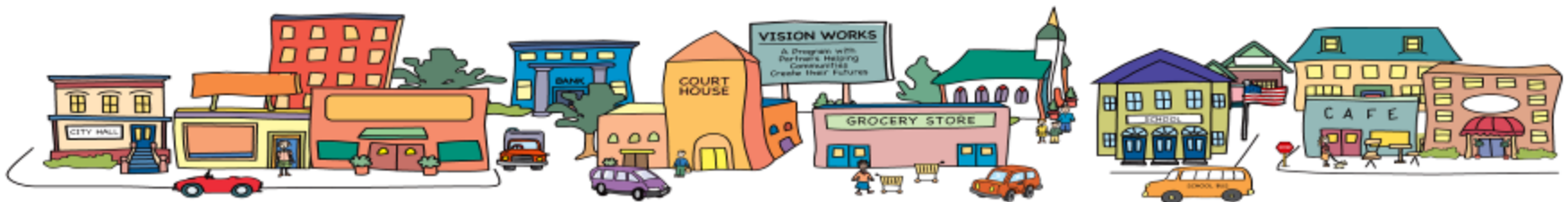
The future success of any business depends on its next generation of leaders. If they've learned well and work hard, they can take a business to whole new levels. We stand in awe of business and its potential, it's what inspires us to create software that helps them start, grow, and thrive. microsoft.com/potential

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Step 2: Create a Vision

- Think of the region in 10 years:
- What is your personal vision for this issue in the region?
- Write it on a large sticky note.
- Each person in your group share the vision (facilitators may also write a vision)
- Using the input from your team, try to simplify the vision into one statement.
 - NOTE: Specific suggestions may become bullets under the shared vision.



Step 3: Key Indicator Targets

- **How will you know you have been successful?**

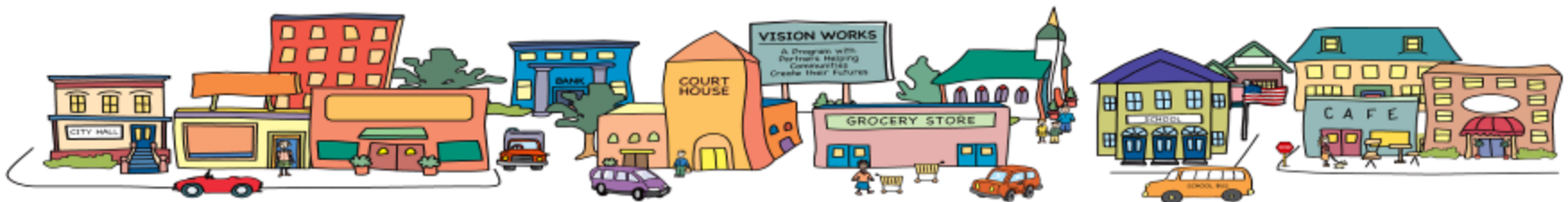
(Indicators are the concrete, things you can measure to see if you have realized your vision.)

Examples:

15 new businesses opened

50 affordable homes built

100 workers trained



Step 4 – Strategic Assets

- What key people need to be involved?
- Who should be invited to join this team?
 - **See Stakeholder Checklist**
- What assets within the region and beyond will contribute to reaching your vision?
- Who do you know in positions to influence change for this issue?



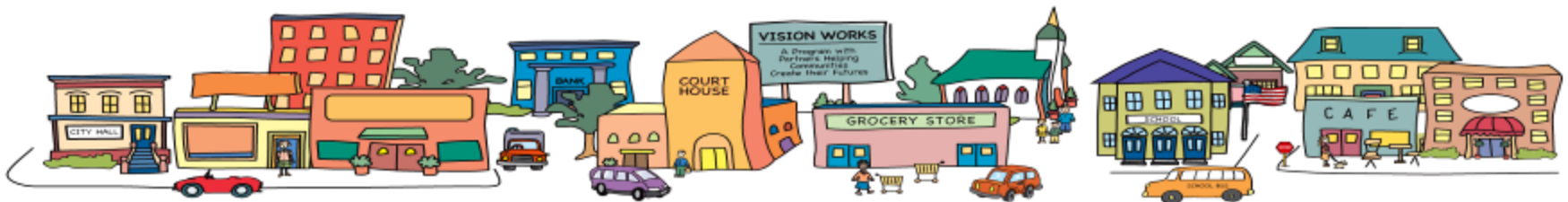
Step 5 – Key Strategies to Realize this Vision

- Based upon your discussion, create a list of possible strategies for the region that will help you realize this goal.
- Each strategy may include multiple goals, projects or processes to help it succeed.
 - **Select your favorite strategy and someone to give a 30-second report to the group.**



Action Planning Process

- Select **One** Strategy from Your Strategy Map, and Refer to the Action Planning Sheet in Your Handout.
- As you work through the steps, record them on a flip chart.



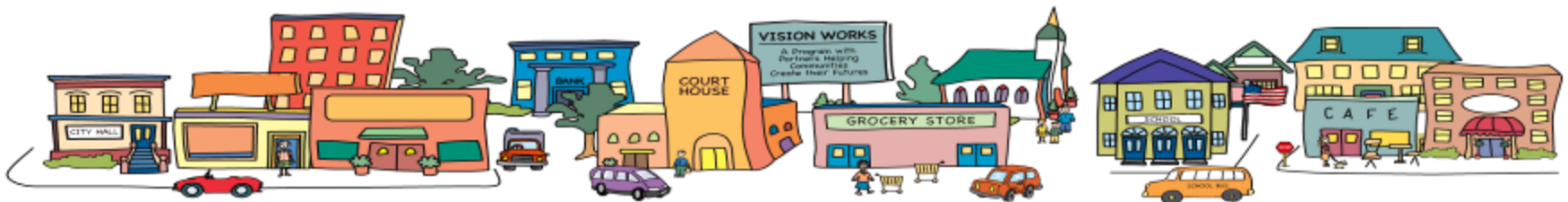
Action Planning Process

- **Study Action Team:** _____
- **Strategy #** ___:

Action Step: By Whom? Starting Date?

Completion Date? With What Resources?

**(One volunteer write on small sheet, while
facilitator writes on flip chart paper)**



Wrapping It Up

- Select a Team Chair or Co-Chairs
- Decide When to Meet Next (and how often you may need to meet)
- Decide How and Where to Meet? (Physical meeting, virtual meeting, conference call?)
- Who will invite additional members?
- **PLEASE COMPLETE EVALUATIONS**
- Leave All Team Materials in folder on table.

